

# King's Lynn Transport Strategy Consultation

Regeneration and Development Panel

Monday 2 March 2026

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# Vision

“To support sustainable economic growth in King’s Lynn by facilitating journey reliability and improved travel mode choice for all, whilst contributing to improved health, air quality, safety and protection of the built and natural environment.”



# Public Consultation Summary

- KLTS public consultation (24 Sep - 5 Nov)
- 169 submissions via Citizens Space
- 12 submissions via other routes
- **181 submissions in total**
- Stakeholder Engagement Event – 25 September– 43 attendees

# Objectives

- 1. Growth:** Support the delivery of planned housing growth and development in the Borough
- 2. Connectivity:** Enhance connectivity and accessibility for all within King's Lynn
- 3. Public Transport:** Promote greater use of public transport in King's Lynn
- 4. Active Travel:** Improve the active travel infrastructure to create the right conditions to make it first choice for shorter journeys
- 5. Environment:** Improve local air quality and King's Lynn's natural environment and reduce overall transport emissions
- 6. Safety:** Improve road safety in King's Lynn
- 7. Culture and Heritage:** Protect and enhance King's Lynn's heritage and cultural environment through place-making

The Vision and Objectives have not been changed

# Policies

**Policy 1: Supporting Growth and New Development.** Norfolk County Council will work in partnership, including with developers, to ensure transport measures, including sustainable transport options, support **economic growth**, new housing developments and employment sites.

**Policy 2: Strategic Connections.** Norfolk County Council, working in partnership, seek to improve strategic connections between King's Lynn, the port, the surrounding villages, Norwich, Norfolk and the wider region. We will seek improvements to strategic connections including the A47, A149 and key roundabouts like the A17/A47 Pullover junction, **Southgates Regeneration Area**, the town centre gyratory as well as rail and bus connections.

**Policy 3: Parking.** Norfolk County Council will work with the BCKLWN to deliver the Parking Strategy that balances the needs of the town with supporting the promotion of public transport and active travel. We will seek improvements that acknowledge the importance of the NCC Electric Vehicles Strategy with regards to EV parking provision.

Minor changes have been made to Policy 1 and 2

# Policies

**Policy 4: Bus Services.** Norfolk County Council will support bus operators to deliver quicker, reliable, integrated, convenient and accessible journeys.

**Policy 5: Rail.** Norfolk County Council will work with partners to make improvements to King's Lynn Railway Station as set out in the Norfolk Rail Prospectus. We will seek improvements to the line for both the passengers and freight. This will include aiming to make them more reliable, accessible, integrated and provide faster more frequent journeys.

**Policy 6: Active Travel.** Norfolk County Council will work with partners to support and promote the use and benefits of active and sustainable modes of travel, including supporting schemes in the King's Lynn Local Cycling and Walking Infrastructure Plans to reduce dependency on cars.

**Policy 7: Climate Change Resilience.** Norfolk County Council, working with stakeholders and partners, will contribute to making the transport network zero emission by 2050 and resilient to the impacts of severe weather and climate change.

No changes made to Policies 4-7

# Policies

**Policy 8: Improved Air Quality.** Norfolk County Council, working with partners, will seek to reduce emissions from vehicles to improve air quality.

**Policy 9: Road Traffic Harm Reduction.** Norfolk County Council, working with partners, will endeavour to reduce road traffic collisions and casualty numbers through the safe systems approach. Improvement schemes will aim to address the fear of road traffic affecting vulnerable road users.

**Policy 10: Supporting Culture, Heritage and Tourism.** Norfolk County Council, working with partners, where possible will seek to protect, **promote and enhance the historic environment including** existing green infrastructure and enhance the public realm for the benefit of residents, visitors and tourists using a healthy streets approach to make streets attractive and work for all users of the network.

Minor changes have been made to Policy 10

# Targets

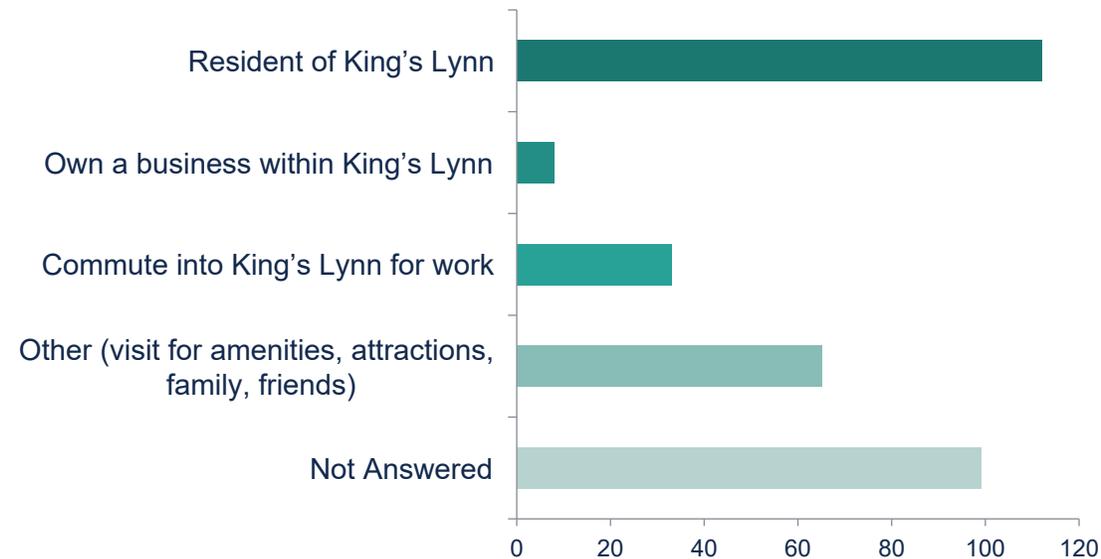
- 1. Growth:** Secure transport network improvements to support economic growth including new housing and employment sites
- 2. Connectivity:** Secure future improvements to the Strategic Road and Rail Network and at key gateway junctions
- 3. Public transport:** Grow annual bus and rail patronage
- 4. Active travel:** Increase in the number of people walking, wheeling and cycling as monitored as part of the King's Lynn Local Cycling and Walking Infrastructure Plan
- 5. Environment:** Reduce the current number of, and ensure no new, Air Quality Management Areas (AQMA)
- 6. Safety:** Reduce collision numbers from current levels
- 7. Culture and heritage:** Number of transport projects with heritage and placemaking considered as part of delivery.

Minor changes have been made to targets 1 and 7

# Public Consultation

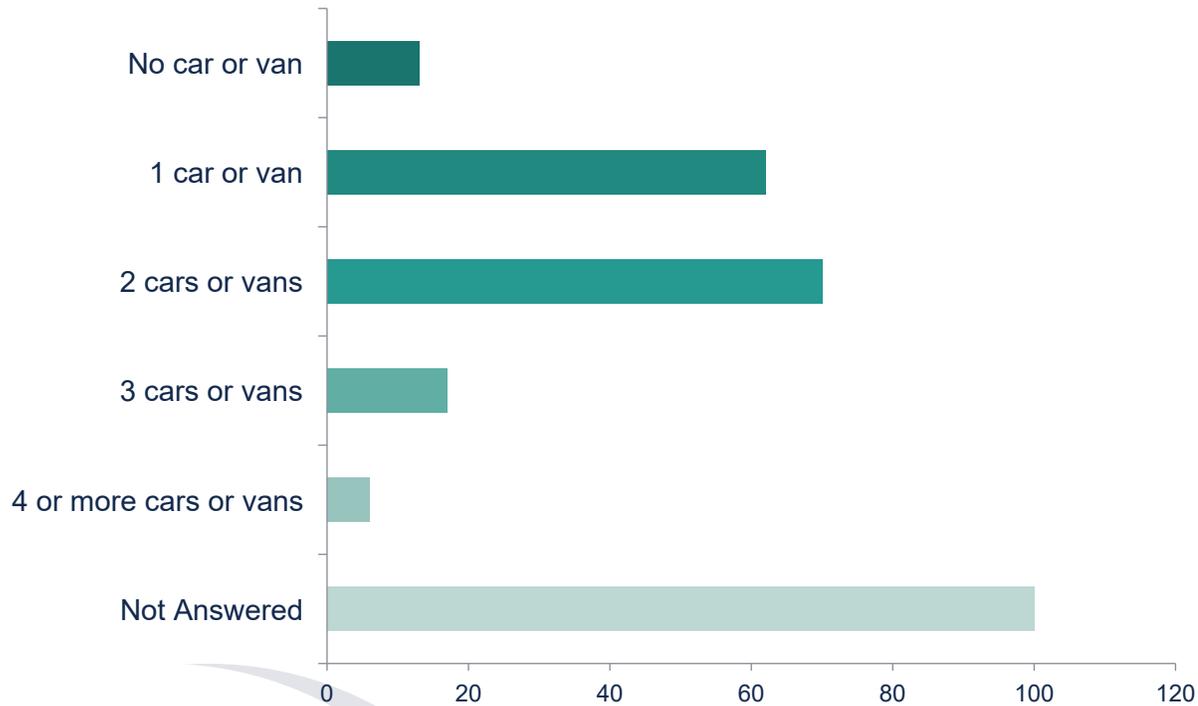
The next few slides cover those who answered via Citizens Space

- The majority responded as an individual resident of King's Lynn

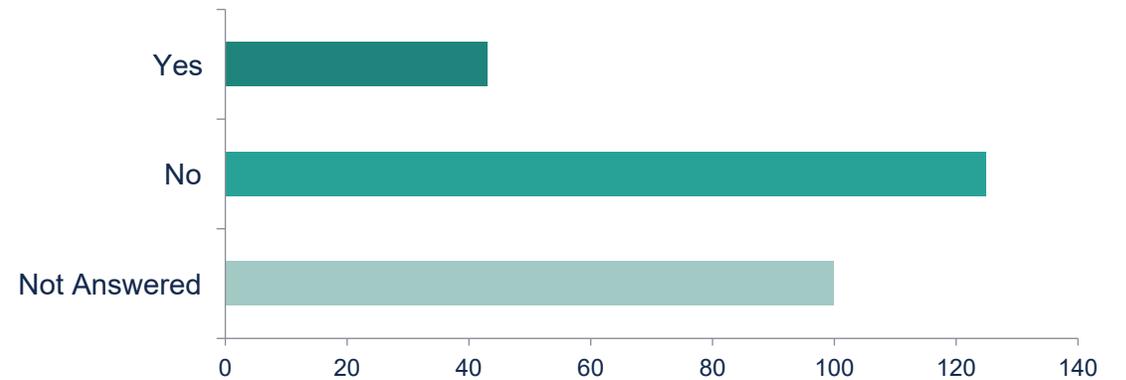


# Public Consultation

How many cars or vans, if any, are there in your household?



Are any vehicles in your household Electric or hybrid?



# Public Consultation

What is the **main way** that you travel for each of the following reasons? - **Travel to/from work**

Option	Total
<b>Car or van as driver</b>	68
Car or van as passenger	4
<b>Taxi</b>	<b>0</b>
Bus	6
Bicycle	7
On foot	8
<b>Motorbike or scooter</b>	<b>0</b>
Train	6
Not Applicable	58

# Public Consultation- Vision

To what extent do you agree or disagree with our overall **vision**?

Option	Total
Strongly agree	47
<b>Agree</b>	<b>57</b>
Neither agree nor disagree	41
Disagree	18
<b>Strongly disagree</b>	<b>5</b>
Don't know	1

# Public Consultation- Objectives

To what extent do you agree or disagree with the **objectives**?

Objective	Str/Agree	Str/Disagree
<b>1 Growth</b>	<b>120</b>	<b>30</b>
<b>2 Connectivity</b>	<b>145</b>	<b>15</b>
3 Public Transport	125	13
4 Active Travel	122	17
5 Environment	107	22
6 Safety	138	9
7 Culture and Heritage	131	6

Reasons for disagreeing with the Growth objective include comments on high levels of existing congestion, particularly on the A47 and the demand for a fly over at Pullover to alleviate build up of morning traffic without adding more traffic lights.

“Dual carriageway the A47, A10 and A149 wherever possible and stop building 1000’s of new houses without improving road access”

# Public Consultation- Policies

To what extent do you agree or disagree with the **Policy**?

Policy	Str/Agree	Str/Disagree
Policy 1 Supporting Growth and New Development	113	28
Policy 2 Strategic Connections	141	14
Policy 3 Parking	97	31
Policy 4 Bus Services	135	8
<b>Policy 5 Rail</b>	<b>143</b>	<b>8</b>
Policy 6 Active Travel	102	26
<b>Policy 7 Climate Change Resilience</b>	<b>84</b>	<b>40</b>
Policy 8 Improved Air Quality	104	26
Policy 9 Road Traffic Harm Reduction	123	19
Policy 10 Supporting Culture, Heritage and Tourism	130	15

Reasons for disagreeing with Climate Change Policy:

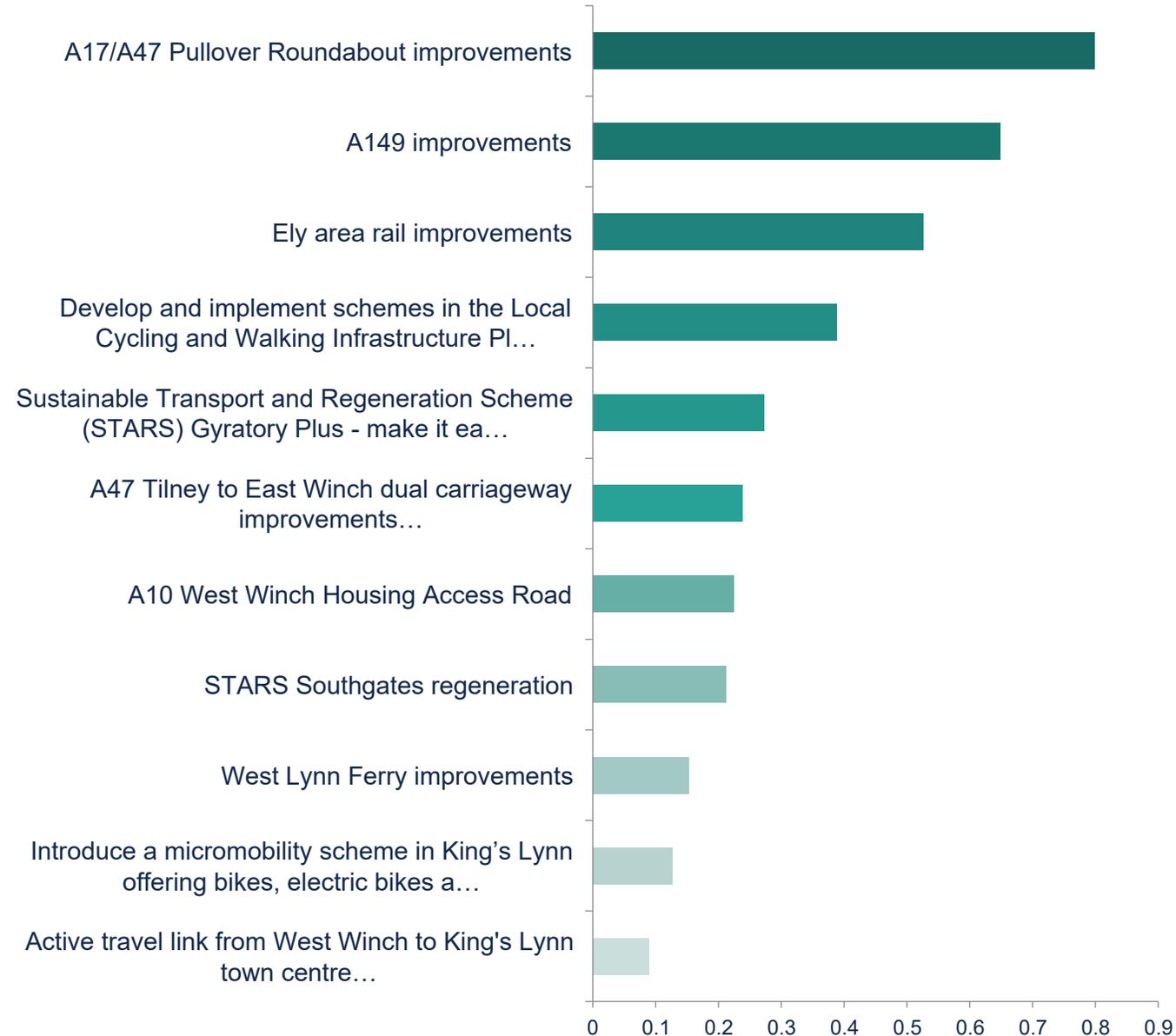
“Concentrate on living and working in the area access for shopping etc. No one goes shopping on a push bike! If you can afford an EV you don’t live in kings lynn and are very unlikely to shop in the town.”

“Regular bus services to the outlying villages needs to be improved, having a bus in and out once a day will not encourage people to give up using their cars.”

“Net zero is a fantasy and unworkable! Focus on what can be achieved and will make the greatest gains in terms of protecting the environment, inward investment, health of residents and commuters - such as improving the rail network and public transport connectivity with outlying villages.”

# Public Consultation- Priority Projects

Please select the three you think are most important in order of preference of the 9 suggested, with 1 being most important.



# Next Steps

- ✓ Dec/Jan - Comment on updated KLTS
- ✓ Jan-Feb – Updates to KLTS and the associated Strategic Environmental Assessment
- ✓ Draft KLTS document and consultation feedback shared with West Norfolk Transport and Infrastructure Steering Group on 6 February 2026
- ✓ 2 March - NCC Cabinet Meeting
- 3 March - BCKLWN Cabinet Meeting

**Thank you.**